

BALTIMORE SCHOOL *for the* **ARTS**

Corporate Partners Program

*Creating Opportunities in the
Arts for Baltimore's Kids*



Invest in talent through our Corporate Partners Program.

Your business **will build a unique partnership** with BSA to help support important initiatives for Baltimore students in BSA's high school, TWIGS, as well as the community at large. In addition to benefits at BSA's yearly showcase, Expressions, you will have the opportunity to embrace a program that is a meaningful match for your company.

We'll work together to customize your Corporate Partner Package to meet the giving goals and guidelines of your business.

Corporate Giving Levels: • \$50,000 • \$25,000 • \$15,000 • \$10,000 • \$5,000

An **Expressions Sponsorship** (with tables and/or tickets) will be the centerpiece of each Corporate Partner Package. Depending on the level of support and the programs chosen packages will also include:

- Visibility on BSA's website, emails, newsletters, performance programs, and signage
- Corporate branding of selected BSA community, artistic, and educational programs
- Employee involvement opportunities
- Access/rental opportunities of BSA facilities
- VIP Invitations to special events

For more information, please contact Jennifer McKinnell at 410-347-3043 or jmckinnell@bsfa.org.

Expressions

At the heart of BSA's fundraising campaign is Expressions, our annual showcase featuring the school's most talented students. Four sold-out "shows" for more than 2,000 attendees help BSA raise half a million dollars for the school. With an annual goal of \$1.7 million, we need more financial support! Your corporate partnership will greatly impact our kids and our community.



Corporate Giving Opportunities

BSA Corporate Partners can select from a range of programs and performances, in addition to Expressions. Whether it's personal tutoring or event sponsorship, we'll work with you to find the perfect fit.

PERFORMANCES

- The Nutcracker
- Music Concert Series
- Theatre Performance Series
- Visual Arts Exhibitions
- Spring Dance Concert
- Interdisciplinary Projects

COMMUNITY YOUTH PROGRAMS

- TWIGS—FREE after-school & Saturday arts instruction program for over 700 Baltimore City residents, grades 2-8
- Matinee Series—FREE performances for 4,000 Baltimore School students including opera, dance, music, and *The Nutcracker*
- First Look & Final Dress—BCPS middle school students observe BSA high school programs
- BSA/BCPS School Partnerships—special programs designed for specific BCPS schools

ARTISTIC PROGRAMS

- Living History—BSA's collaboration with the National Park Service features short historical plays for audiences of all ages
- Art Practices—BSA students are given a sense of life as a working artist in Baltimore
- Cultural Outings—BSA students travel to see professional, live music, dance, and theatre performances

ACADEMIC PROGRAMS

Academic support for BSA high school students including Summer Bridge Programs, SAT prep and Saturday School

VOLUNTEER EVENTS/FRIEND-RAISERS

- Tutoring
- Labor of Love—BSA's annual clean-up, fix-up, team-up event
- TWIGS—opportunities to help our youngest students with registration, lunch, and arts programs
- BSA Backstage—cocktails and a behind-the-scenes look at a day in the life at BSA